



Pinnacle Bank
CHAMPIONSHIP



PRESENTED BY
WOODHOUSE



KORN FERRY
TOUR



2024 SPONSOR OPPORTUNITIES



AUGUST 5-11, 2024 | THE CLUB AT INDIAN CREEK

TOURNAMENT FACT SHEET



- ▶ Korn Ferry Tour Alumni now comprise a record-high 87.8% of the PGA TOUR's membership
- ▶ Of the first-time PGA TOUR members from the class of 2020 - 2021, 77.4% retained TOUR membership for the 2022 - 2023 season
- ▶ Korn Ferry Tour Alums won 3 of the 4 major championships last season

▶ 2023 CHARITY DONATION

\$75,000	RSM Putting Challenge
\$50,000	Project Harmony
\$53,332	Epic for Girls, JDRE, Knights of Columbus, First Tee of Omaha, Catholic Charities, SAVE Program
\$178,332.....	Total 2023 Charitable Contribution
\$798,643	Total Charitable Contributions to date

▶ 2023 ATTENDANCE

Total week attendance – 43,815

2018 Total – 40,190
 2019 Total – 41,448
 2021 Total – 37,634
 2022 Total – 45,656

▶ 2023 VOLUNTEERS

- 617 Volunteers over 7 days
- Approximately 8,330 volunteer hours

▶ 131 COMMUNITY SPONSORS/PARTNERS

- ▶ 2018 KORN FERRY TOUR – Truck Award Recipient
- ▶ 2017 KORN FERRY TOUR – Rookie of the Year Award Recipient

2023 PINNACLE BANK CHAMPIONSHIP WINNER

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The Korn Ferry Tour prides itself on giving back to local communities in which tournaments are played. As players, we love to see how each community comes together to pull off an event like this one. It was an absolute pleasure to participate and win the 2023 Pinnacle Bank Championship. It is evident by the support provided by sponsors, the fans that come out, and the volunteers who work the tournament how much it means to the Omaha community.

As players, we appreciate the support sponsors can provide because without you, we would not be able to live our dreams. By becoming your 2023 Champion, I have finally gained access to the PGA TOUR making my lifelong dream come true. Thank you for your continued support of the Pinnacle Bank Championship!

Thank you,

Alejandro Tosti

Alejandro Tosti
2023 Champion



2024 SCHEDULE OF EVENTS

AUG
05

▶ MONDAY
SANDHILLS GLOBAL PRO-AM

AUG
06

▶ TUESDAY
PRACTICE ROUND

AUG
07

▶ WEDNESDAY
DORMIE NETWORK PRO-AM

AUG
08

▶ THURSDAY
FIRST ROUND

AUG
09

▶ FRIDAY
SECOND ROUND

AUG
10

▶ SATURDAY
THIRD ROUND / YOUTH DAY
PRESENTED BY RSM

AUG
11

▶ SUNDAY
CHAMPIONSHIP ROUND





Course Map



General Information

- ATM
- Barnab Live & Loud
- Concessions
- First Aid
- Patron Zone
- Hero Hut
- KPMG Fan Zone
- Info Booth
- Main Entrance
- Restrooms
- Spectator Shuttle - Pick-up/Drop-off
- Ticketing
- Volunteer Headquarters

Corporate Tents

- Hurrdat Sports Pavilion
- Founders Chalet
- Coors Light Pavilion
- NMC Rental Pavilion
- Pinnacle Bank Chalet
- Hurrdat Harbor

Indian Creek Yardage for Pinnacle Bank Championship - Presented by Aetna

HOLE	GRAYHAWK																		
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	
Par	4	4	4	4	5	3	4	5	3	4	4	4	4	3	4	5	4	3	4
Yards	423	452	468	576	218	466	559	212	478	485	533	456	205	464	573	482	208	463	463
	Total: 3,852																		
	Total: 3,869																		



HOSPITALITY PAVILIONS

Unique, VIP hospitality and networking opportunities in shared space pavilions on two of the Korn Ferry Tour's most exciting holes! Your clients, prospective clients, and employees can be up-close to great shot-making, dramatic finishes and victories!

Hospitality ticket packages include tickets for all four days of tournament play, Thursday - Sunday.

NMC RENTAL PAVILION | Shared space air-conditioned structure on the 18th Green

- Air-conditioned hospitality and networking space with covered outdoor reserved and non-reserved seating
- Includes complimentary lunch, snacks and all-inclusive beverages

▶ 16 Tickets each day / 8 Reserved Seats.....	\$18,750
▶ 8 Tickets each day / 4 Reserved Seats.....	\$10,750
▶ 8 Tickets each day	\$8,500
▶ 4 Tickets each day	\$5,250

DOUBLE GREEN HOSPITALITY | Shared space covered open-air structure on both 18th & 17th Greens

- Access to both covered outdoor non-reserved seating on 17th and 18th Greens
- Includes complimentary lunch, snacks and all-inclusive beverages served in an attached air-conditioned structure

▶ 8 Tickets each day	\$6,500
▶ 4 Tickets each day	\$4,500



COORS LIGHT PAVILION | Shared space covered open-air structure on the 18th Green

- Covered outdoor reserved and non-reserved seating
- Includes complimentary lunch, snacks and all-inclusive beverages served in an attached air-conditioned structure

▶ 16 Tickets each day / 8 Reserved Seats	\$10,500
▶ 8 Tickets each day / 4 Reserved Seats	\$6,500
▶ 8 Tickets each day	\$5,750
▶ 4 Tickets each day	\$3,750

HURRDAT SPORTS PAVILION | Shared space covered open-air structure on the 17th Green

- Covered outdoor reserved and non-reserved seating
- Includes complimentary lunch, snacks and all-inclusive beverages served in an attached air-conditioned structure

▶ 16 Tickets each day / 8 Reserved Seats.....	\$10,250
▶ 8 Tickets each day / 4 Reserved Seats.....	\$6,250
▶ 8 Tickets each day	\$5,750
▶ 4 Tickets each day	\$3,750



PRO-AM EVENT SPONSORSHIP

If you enjoy a first-class event with an opportunity to entertain your top clients, then a Pro-Am foursome is the way to go. A Pro-Am package will give you the highest impact with clients, prospects or employees.

AUG
05

► MONDAY SANDHILLS GLOBAL PRO-AM

Each Pro-Am foursome receives:

- Your foursome plus pairing with a Korn Ferry Tour professional
- Invitation for your foursome and guests to the Sunday, August 4th Pairings Party
- Complimentary lunch, snacks and beverages Pro-Am Day
- Gift package for each participant
- 16 One-Day Clubhouse tickets
- Keepsake photo plaque of your foursome and professional

Foursome: \$6,750 • Twosome: \$3,375

AUG
07

► WEDNESDAY DORMIE NETWORK PRO-AM

Each Pro-Am foursome receives:

- Your foursome plus pairing with a different Korn Ferry Tour professional each nine holes
- Invitation for your foursome and guests to the Sunday, August 4th Pairings Party
- Complimentary lunch, snacks and beverages Pro-Am Day
- Gift package for each participant
- 16 One-Day Clubhouse tickets
- Keepsake photo plaque of your foursome and professionals

Foursome: \$8,750 • Twosome: \$4,375

VOLUNTEER SPONSORSHIP

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It takes a great team to put on a great event. And there's nothing like the pride you feel when you've been a part of bringing a signature event to our community. Best of all, many of the tournament's volunteer opportunities provide unique insights, perspective and viewing opportunities.

Volunteer Uniform

- Title Sponsor of volunteer polos
- Embroidered logo on all volunteer polos
- 320 One-Day Clubhouse tickets
- 2 tickets per day Thursday-Sunday in NMC Rental Pavilion

SOLD

Investment: \$17,500

Volunteer Headquarters

- Exclusive naming of volunteer headquarters
- Opportunity to reach 500+ volunteers
- 100 One-Day Clubhouse tickets
- 2 tickets per day Thursday-Sunday in NMC Rental Pavilion
- Company logo displayed on course map

Investment: \$7,500

Volunteer Hat

- Title sponsor of volunteer headwear
- Embroidered logo on all volunteer hats and visors
- 320 one-day Clubhouse Tickets
- 2 tickets per day Thursday-Sunday in NMC Rental Pavilion

SOLD

Investment: \$10,000



BRANDING/ON-COURSE SIGNAGE

Main Entrance Sponsor

- Full-color signage at tournament main entrance
- 2 tickets per day Thursday thru Sunday into Hurrdat Sports Pavilion
- 40 One-Day Clubhouse tickets

Investment: \$10,000

Fan Zone Presenting Sponsor

- Exclusive naming rights of the Fan Zone on 9th Green
- Logo on bag chairs given to fans in Fan Zone
- Electronic LED Scoreboard ad
- 2 tickets per day Thursday and Friday in NMC Rental Pavilion
- 100 One-Day Clubhouse tickets

SOLD

Investment: \$13,000

Patriots Outpost Presenting Sponsor

- Please contact Sales to customize this Sponsorship

Investment: \$30,000

Patriots Outpost Tribute Wall Sponsor

- Exclusive naming rights of the Hero Tribute Wall
- Logo on Hero Tribute Wall
- 2 tickets per day Thursday and Friday in Hurrdat Sports Pavilion
- 40 One-Day Clubhouse tickets

Investment: \$7,500

Trash Cans Sponsor

- Full-color double sided receptacle on 225 containers located throughout the course
- 2 tickets per day Thursday and Friday into Hurrdat Sports Pavilion
- 40 One-Day Clubhouse tickets

SOLD

Investment: \$7,500

Public Shuttle Sponsor

- Signage on all tournament spectator shuttles and public parking drop-off/pick-up location
- 2 tickets per day Thursday and Friday into Hurrdat Sports Pavilion
- 40 One-Day Clubhouse tickets

Investment: \$5,000

Player Shuttle Sponsor

- Signage on player shuttle golf cart and player pick-up/drop-off location
- 2 tickets per day Thursday and Friday into Hurrdat Sports Pavilion
- 40 One-Day Clubhouse tickets

Investment: \$6,000

Driving Range

- Full-color company logo on two driving range signs
- 2 tickets per day Thursday and Friday into Hurrdat Sports Pavilion
- 40 One-Day Clubhouse tickets

Investment: \$5,000

Practice and Chipping Green

- Full-color company logo on chipping and putting green signage
- 2 tickets per day Thursday and Friday into Hurrdat Sports Pavilion
- 40 One-Day Clubhouse tickets

Investment: \$5,000

Guests and spectators at the Tournament take advantage of a wide variety of services and activities. Your organization can be among those making the fan experience better in a wide variety of highly visible and unique ways.

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Pedestrian Crossing

- Signage at a minimum of two pedestrian crossings on course
- 2 tickets per day Thursday - Friday into Hurrdat Sports Pavilion
- 40 One-Day Clubhouse tickets

Investment: \$5,000

Premium Hole Sponsor – Hole 1, 9, 10 or 17

- Full-color company logo on double-sided hole sign at tee and green
- 2 tickets per day Thursday - Friday into Hurrdat Sports Pavilion
- 40 One-Day Clubhouse tickets

Investment: \$5,250

Hole Sponsor

- Full-color company logo on double-sided hole sign at tee and green
- 2 tickets per day Thursday - Friday into Hurrdat Sports Pavilion
- 24 One-Day Clubhouse tickets

Investment: \$3,250

Tee Backs

- Full-color company logo on double-sided tee backs
- 2 tickets per day Thursday - Friday into Hurrdat Sports Pavilion
- 40 One-Day Clubhouse tickets

Investment: \$5,250

Chuckie Board Sign

- Full-color company logo on 6 1/2' x 2 1/2' sign located next to scoreboard on-course
- 2 tickets per day Thursday and Friday into Hurrdat Sports Pavilion
- 24 One-Day Clubhouse tickets

Investment: \$3,250

Electronic LED Scoreboard Ad

- Full-color company logo on all scoreboards on-course
- 2 tickets per day Thursday-Friday into Hurrdat Sports Pavilion
- 24 One-Day Clubhouse tickets

Investment: \$4,250

Course Map

- Full-color company logo everywhere course map appears:
 - Website
 - 24 One-Day Clubhouse tickets
 - Sponsor & Volunteer Handbooks
 - On-Course Map Signs (4'x 6')
 - Daily Pairings Guide

Investment: \$4,250

Scoreboard Footer Panel

- Full-color company logo on footer panel sign of one scoreboard
- 2 tickets per day Thursday and Friday into Hurrdat Sports Pavilion
- 24 One-Day Clubhouse tickets

**Investment: \$3,500 each
\$14,000 exclusive**

Scoreboard Side Panel

- Full-color company logo on one scoreboard side panel
- 2 tickets per day Thursday - Friday into Hurrdat Sports Pavilion
- 24 One-Day Clubhouse tickets

**Investment: \$4,000 each
\$16,000 exclusive**

Quiet Sign Sponsor

- Full-color company logo on Quiet Signs (approx. 300 printed)
- 2 tickets per day Thursday - Friday into Hurrdat Sports Pavilion
- 24 One-Day Clubhouse tickets

Investment: \$3,500



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