



Pinnacle Bank
CHAMPIONSHIP



PRESENTED BY



2023 SPONSOR OPPORTUNITIES



AUGUST 7-13, 2023 | THE CLUB AT INDIAN CREEK |



**KORN FERRY
TOUR**



TOURNAMENT FACT SHEET

- ▶ Korn Ferry Tour Alumni now comprise a record-high 87.8% of the PGA TOUR's membership
- ▶ Of the first-time PGA TOUR members from the class of 2020-2021, 77.4% retained TOUR membership for the 2022-23 season
- ▶ Korn Ferry Tour Alums won 3 of the 4 major championships last season

▶ 2022 CHARITY DONATION

\$75,000	RSM Putting Challenge
\$47,000	Boy Scouts of America and Open Door Mission
\$37,066	PGA HOPE Nebraska, First Tee of Omaha, NorthStar Foundation, The EPIC Foundation, JD RF, Knights of Columbus, HETRA, Ancient Order of Hibernians, Omaha Home for Boys
\$159,066	Total 2022 Charitable Contributions
\$620,311	Total Charitable Contributions to date

▶ 2022 ATTENDANCE

Total week attendance – 45,656

2018 Total – 40,190

2019 Total – 41,448

2021 Total – 37,634

▶ 2022 VOLUNTEERS

- 554 Volunteers over 7 days
- Approximately 7,479 volunteer hours

▶ 131 COMMUNITY SPONSORS/PARTNERS

- ▶ 2018 KORN FERRY TOUR – Truck Award Recipient
- ▶ 2017 KORN FERRY TOUR – Rookie of the Year Award Recipient



2022 PINNACLE BANK CHAMPIONSHIP WINNER

2



At the heart of the Korn Ferry Tour is our commitment to giving back to the communities in which we play. This is such an integral part of what we try to achieve as players. We also know the impact that great sponsors can have on a tournament, and the community as a whole. As your 2022 Champion it was such an honor to be associated with such a great group of community partners and sponsors.

Providing us a platform on which to pursue our ultimate goals is something we are consistently thankful for. I am so grateful for the opportunity to be a part of this amazing event. Thank you so much for your continued support and allowing us to continue to give back to the community.

Sincere Thanks,

Robbie Shelton

Robbie Shelton
2022 Champion



2023 SCHEDULE OF EVENTS

AUG
07

► MONDAY
SANDHILLS GLOBAL PRO-AM

AUG
08

► TUESDAY
PRACTICE ROUND

AUG
09

► WEDNESDAY
DORMIE NETWORK PRO-AM

AUG
10

► THURSDAY
FIRST ROUND

AUG
11

► FRIDAY
SECOND ROUND

AUG
12

► SATURDAY
THIRD ROUND / YOUTH DAY
PRESENTED BY RSM

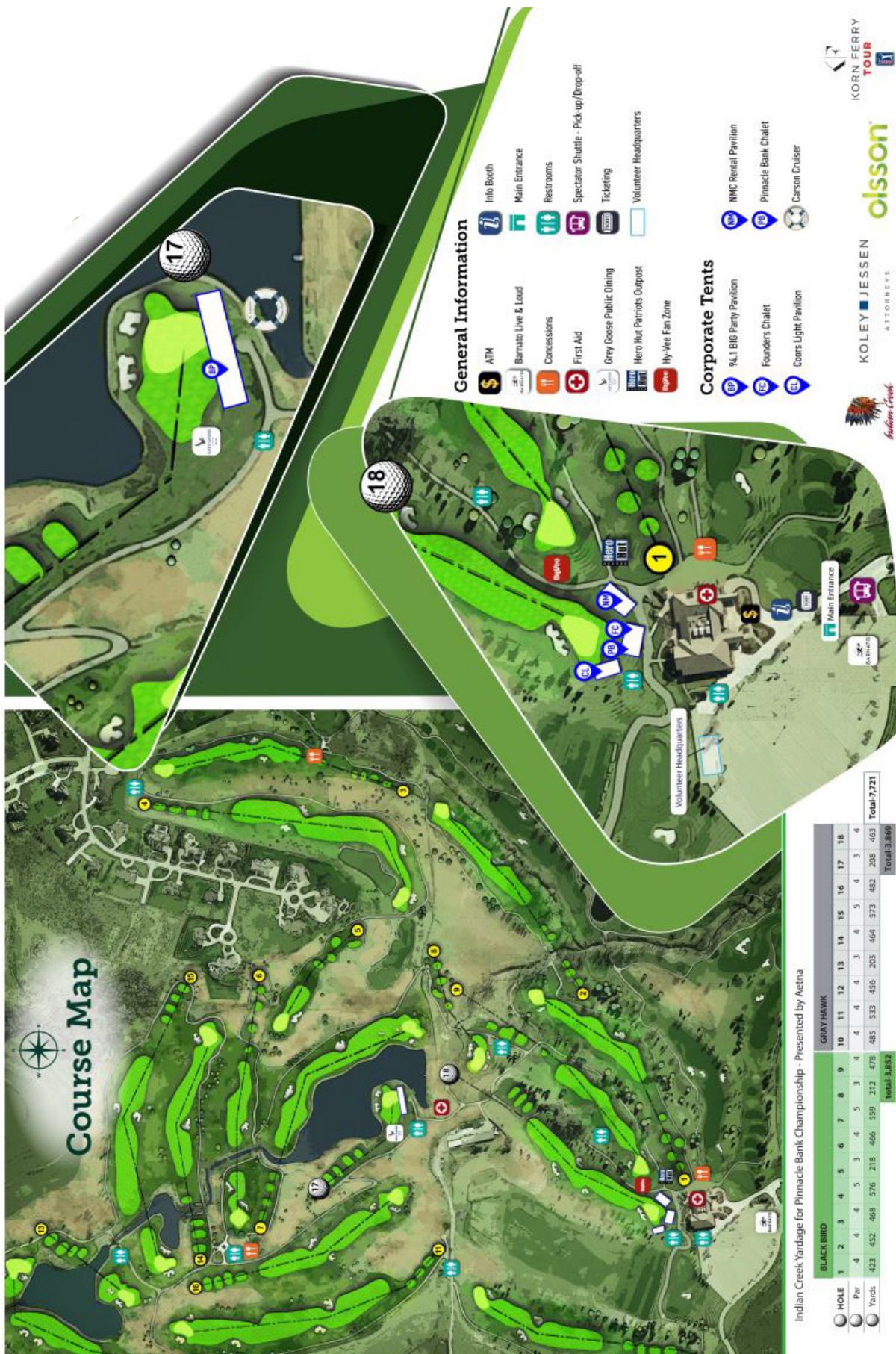
AUG
13

► SUNDAY
CHAMPIONSHIP ROUND



2022 COURSE MAP

4



HOSPITALITY PAVILIONS

Unique, VIP hospitality and networking opportunities in shared space pavilions on two of the Korn Ferry Tour's most exciting holes! Your clients, prospective clients, and employees can be up-close to great shot-making, dramatic finishes and victories!

Hospitality ticket packages include tickets for all four days of the tournament play, Thursday - Sunday.

NMC RENTAL PAVILION | Shared space double-decker structure on the 18th Green

LEVEL 1:

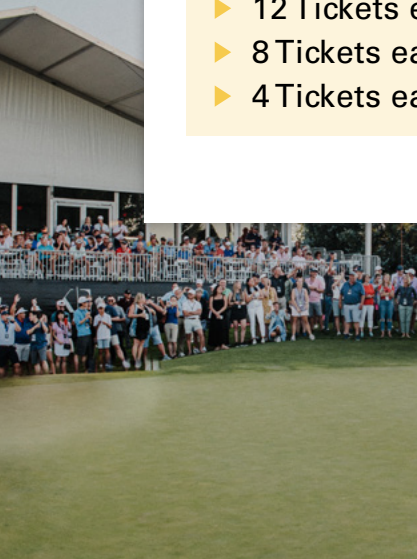
- Air-conditioned hospitality and networking space with covered outdoor reserve seating on the first level
- Includes complimentary lunch, snacks and all-inclusive beverages

▶ 24 Tickets each day / 12 Reserved Seats.....	\$23,000
▶ 16 Tickets each day / 8 Reserved Seats.....	\$18,750
▶ 8 Tickets each day / 4 Reserved Seats.....	\$10,750

LEVEL 2:

- Air-conditioned hospitality and networking space with covered outdoor non-reserved seating on the second level
- Includes complimentary lunch, snacks and all-inclusive beverages

▶ 12 Tickets each day	\$10,750
▶ 8 Tickets each day	\$8,250
▶ 4 Tickets each day	\$5,000



COORS LIGHT PAVILION | Shared space open-air structure on the 18th Green

- Covered outdoor reserved seating
- Includes complimentary lunch, snacks and all-inclusive beverages served in an air-conditioned structure

▶ 24 Tickets each day / 10 Reserved Seats	\$12,500
▶ 16 Tickets each day / 6 Reserved Seats	\$9,750
▶ 8 Tickets each day / 4 Reserved Seats	\$6,000

CHANNEL 94.1 BIG PARTY PAVILION | Shared space open-air structure on the 17th Green

- Covered outdoor reserved and non-reserved seating
- Includes complimentary lunch, snacks and all-inclusive beverages served in an air-conditioned structure

▶ 24 Tickets each day / 10 Reserved Seats	\$12,500
▶ 16 Tickets each day / 6 Reserved Seats	\$9,750
▶ 8 Tickets each day / 4 Reserved Seats	\$6,000
▶ 8 Tickets each day	\$5,500
▶ 4 Tickets each day	\$3,500



PRO-AM EVENT SPONSORSHIP

If you enjoy a first-class event with an opportunity to entertain your top clients, then a Pro-Am package is the way to go. A Pro-Am package will give you the highest impact with clients, potential customers or employees.

AUG
07

► MONDAY

SANDHILLS GLOBAL PRO-AM

Each Pro-Am foursome receives:

- Your foursome plus pairing with a Korn Ferry Tour professional
- Invitation for each participant and a guest to the pre-tournament Pinnacle Party
- Complimentary lunch, snacks and beverages
- Gift package for each participant
- 16 One-Day Clubhouse tickets
- Keepsake photo plaque of your foursome and professional

Foursome: \$6,000 • Twosome: \$3,000

AUG
09

► WEDNESDAY

DORMIE NETWORK PRO-AM

Each Pro-Am foursome receives:

- Your foursome plus pairing with a different Korn Ferry Tour professional each nine holes
- Invitation for each participant and a guest to the pre-tournament Pinnacle Party
- Complimentary lunch, snacks and beverages
- Gift package for each participant
- 16 One-Day Clubhouse tickets
- Keepsake photo plaque of your foursome and professionals

Foursome: \$8,150 • Twosome: \$4,100

VOLUNTEER SPONSORSHIP

8

It takes a great team to put on a great event. And there's nothing like the pride you feel when you've been a part of bringing a signature event to our community. Best of all, many of the tournament's volunteer opportunities provide unique insights, perspective and viewing opportunities.

Volunteer Uniform

- Title Sponsor of volunteer polos
- Embroidered logo on all volunteer polos
- 320 One-Day Clubhouse tickets
- 2 tickets per day Thursday - Sunday in NMC Rental Pavilion Level 2

Investment: \$17,500

Volunteer Headquarters

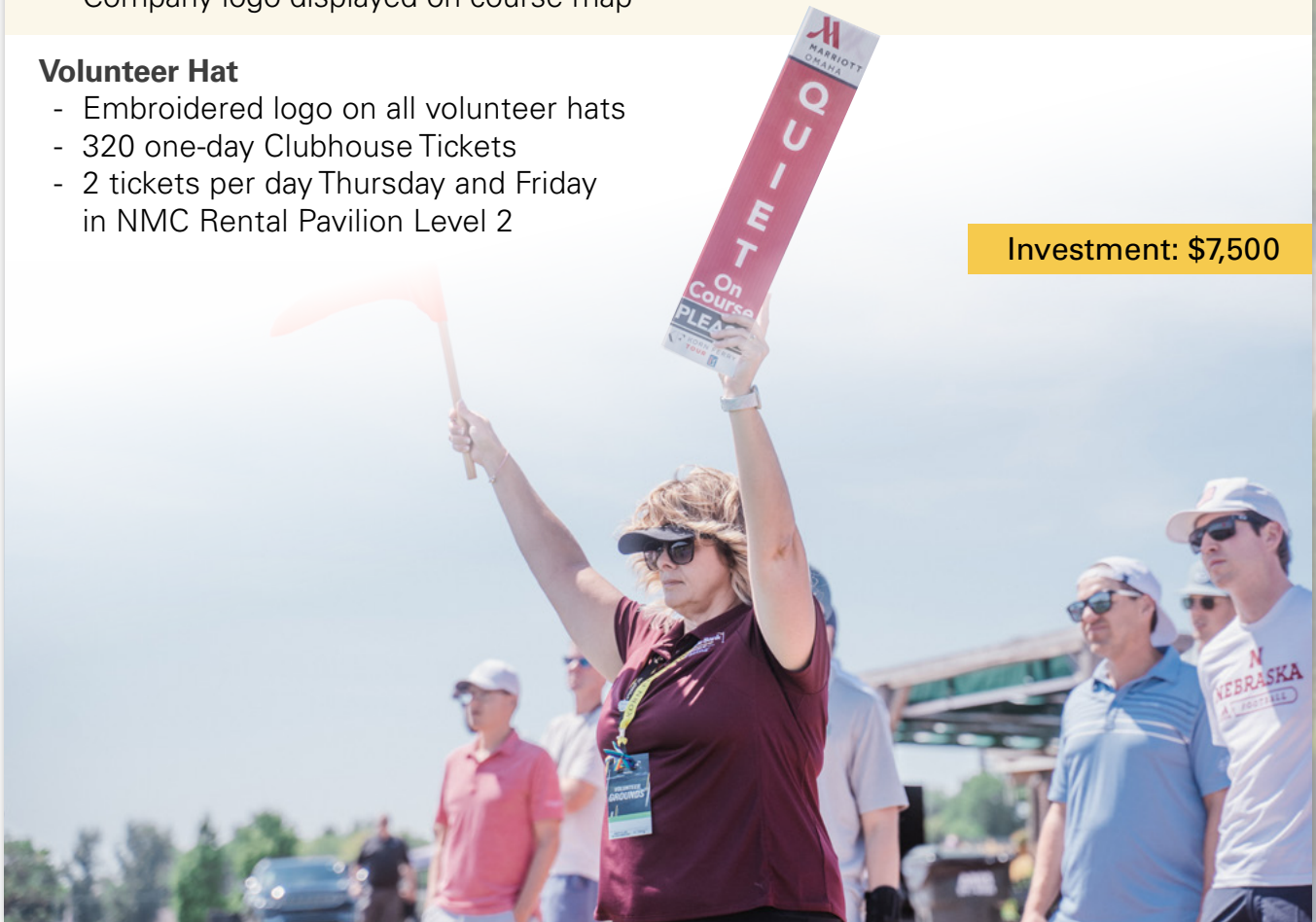
- Exclusive naming of volunteer headquarters
- Opportunity to reach 500+ volunteers
- 100 One-Day Clubhouse tickets
- 2 tickets per day Thursday and Friday in NMC Rental Pavilion Level 2
- Company logo displayed on course map

Investment: \$7,500

Volunteer Hat

- Embroidered logo on all volunteer hats
- 320 one-day Clubhouse Tickets
- 2 tickets per day Thursday and Friday in NMC Rental Pavilion Level 2

Investment: \$7,500



BRANDING/ON-COURSE SIGNAGE

Main Entrance Sponsor

- Full-color signage at tournament main entrance
- 2 tickets per day Thursday thru Sunday into Big Party Pavilion
- 40 One-Day Clubhouse tickets

SOLD
Investment: \$10,000

Fan Zone Presenting Sponsor

- Exclusive naming rights of the Fan Zone on 9th Green
- Logo on bag chairs given to fans in Fan Zone
- Electronic LED Scoreboard ad
- 2 tickets per day Thursday and Friday in NMC Rental Pavilion
- 100 One-Day Clubhouse tickets

Investment: \$13,000

Hero Hut Presenting Sponsor

- Please contact Sales to customize this Sponsorship

Investment: \$30,000

Hero Tribute Wall Sponsor

- Exclusive naming rights of the Hero Tribute Wall
- Logo on Hero Tribute Wall
- 2 tickets per day Thursday and Friday in Big Party Pavilion
- 40 One-Day Clubhouse tickets

SOLD
Investment: \$7,500

Trash Cans Sponsor

- Full-color double sided receptacle on 225 containers located throughout the course
- 2 tickets per day Thursday and Friday into Big Party Pavilion
- 40 One-Day Clubhouse tickets

SOLD
Investment: \$7,500

Public Shuttle Sponsor

- Signage on all tournament spectator shuttles and public parking drop-off/pick-up location
- 2 tickets per day Thursday and Friday into Big Party Pavilion
- 40 One-Day Clubhouse tickets

Investment: \$5,000

Player Shuttle Sponsor

- Signage on player shuttle golf cart and player pick-up/drop-off location
- 2 tickets per day Thursday and Friday into Big Party Pavilion
- 40 One-Day Clubhouse tickets

Investment: \$6,000

Driving Range

- Full-color company logo on two driving range signs
- 2 tickets per day Thursday and Friday into Big Party Pavilion
- 40 One-Day Clubhouse tickets

Investment: \$5,000

Practice and Chipping Green

- Full-color company logo on chipping and putting green signage
- 2 tickets per day Thursday and Friday into Big Party Pavilion
- 40 One-Day Clubhouse tickets

Investment: \$5,000

Guests and spectators at the Tournament take advantage of a wide variety of services and activities. Your organization can be among those making the fan experience better in a wide variety of highly visible and unique ways.

10

Pedestrian Crossing

- Signage at a minimum of two pedestrian crossings on course
- 2 tickets per day Thursday and Friday into Big Party Pavilion
- 40 One-Day Clubhouse tickets

Investment: \$5,000

Premium Hole Sponsor – Hole 1, 9, 10 or 17

- Full-color company logo on double-sided hole sign at tee and green
- 2 tickets per day Thursday and Friday into Big Party Pavilion
- 40 One-Day Clubhouse tickets

Investment: \$5,250

Hole Sponsor

- Full-color company logo on double-sided hole sign at tee and green
- 2 tickets per day Thursday and Friday into Big Party Pavilion
- 24 One-Day Clubhouse tickets

Investment: \$3,250

Tee Backs

- Full-color company logo on double-sided tee backs
- 2 tickets per day Thursday and Friday into Big Party Pavilion
- 40 One-Day Clubhouse tickets

Investment: \$5,250

Chuckie Board Sign

- Full-color company logo on 6 1/2' x 2 1/2' sign located next to scoreboard on-course
- 2 tickets per day Thursday and Friday into Big Party Pavilion
- 24 One-Day Clubhouse tickets

Investment: \$3,250

Electronic LED Scoreboard Ad

- Full-color company logo on scoreboards on-course
- 2 tickets per day Thursday - Friday into NMC Rental Pavilion Level 2
- 24 One-Day Clubhouse tickets

Investment: \$4,250

Course Map

- Full-color company logo everywhere course map appears:
 - Website
 - 24 One-Day Clubhouse tickets
 - Sponsor & Volunteer Handbooks
 - On-Course Map Signs (4'x 6')
 - Daily Pairings Guide

Investment: \$4,250

SOLD

Scoreboard Footer Panel

- Full-color company logo on footer of one scoreboard
- 2 tickets per day Thursday and Friday into Big Party Pavilion
- 24 One-Day Clubhouse tickets

**Investment: \$3,250 each
\$15,000 exclusive**

Scoreboard Side Panel

- Full-color company logo on one side
- 2 tickets per day Thursday and Friday into Big Party Pavilion
- 24 One-Day Clubhouse tickets

**Investment: \$4,000 each
\$17,500 exclusive**

SOLD

Quiet Sign Sponsor

- Full-color company logo on Quiet Signs (approx. 300 printed)
- 2 tickets per day Thursday and Friday into Big Party Pavilion
- 24 One-Day Clubhouse tickets

Investment: \$3,250



13131 WEST DODGE ROAD • OMAHA, NE 68154
OFFICE: 402.991.2525 • ThePinnacleBankChampionship.com

GARY JAVA | Sales Manager
garyjava@thepinnaclebankchampionship.com
CELL: 402-612-0152

BRETT BALAK | Director of Sales
brettbalak@thepinnaclebankchampionship.com
Cell: 402-350-0187

